



Enzymotec Ltd.  
Delivering Lipids

March 15, 2019

Dear Doctor,

We are writing today to ensure you are aware of important developments regarding VAYA Pharma and our products Vayarin®, Vayarin Plus®, and Vayacog®.

At 5 PM, Friday, March 15, we posted the announcement below on our corporate and ecommerce web sites:

*At Enzymotec, over the last several years we have evolved our strategy to primarily focus on serving as an ingredient-supplier to other companies, rather than engaging with consumers directly. Because we are not a business-to-consumer company, after much careful consideration, we have decided to close our subsidiary, VAYA, due to a lack of alignment with our business strategy. As a result, we will no longer be selling VAYA products in the United States. The following products will no longer be available in the United States: Vayarin®, Vayarin Plus®, and Vayacog®.*

*We actively encourage people who have been using these products and have questions to consult with their supervising physicians regarding their dietary needs moving forward. To learn more, please call us at 888-667-1461.*

First, we would like to personally apologize for not having had the opportunity to provide advance notice of this decision. In addition to posting this announcement, we are:

- Directing our products' users and their family members to a Call Center, where they are specifically counseled to contact their physician to discuss what's best for them, given their personal dietary and medical needs;
- Providing the attached list of Frequently Asked Questions for further guidance.

Please understand that this was a difficult business decision, and that we greatly appreciate the support you have given us over the years, and your understanding.

Sincerely,  
VAYA Pharma

**Enzymotec Ltd.**

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## VAYA PRODUCT DISCONTINUATION FREQUENTLY ASKED QUESTION

**Q:** Why are these VAYA products being discontinued?

**A:** At Enzymotec, our business strategy has been evolving and we are now primarily focused on being an ingredient supplier for companies that serve consumers, rather than a direct supplier of finished products to consumers. As a result, due to the lack of alignment with our strategy, the operations of our U.S. subsidiary, VAYA, will be shut down and VAYA's products will no longer be available in the United States.

**Q:** What products are you discontinuing?

**A:** Enzymotec has decided to discontinue all VAYA products in the United States - Vayarin<sup>®</sup>, Vayarin Plus<sup>®</sup>, and Vayacog<sup>®</sup>.

**Q:** When will this take effect?

**A:** Effective immediately - VAYA is no longer accepting orders.

**Q:** Can I order these products outside of the United States and bring them into the country for use?

**A:** No, because these products are no longer available to market in the United States.

**Q:** I paid for an order and I never received it – how do I get a refund?

**A:** For information about refund requests for any paid orders that have not been fulfilled or haven't met customer needs or expectations, please call our company's call center at 866-667-1461 between the hours of 9am ET and 9pm ET Monday through Friday and 9am ET and 6pm ET Saturday and Sunday.

**Q:** Is this a recall?

**A:** This is not a recall - VAYA products have been discontinued based on a business decision.

**Q:** Is it safe to suddenly stop using these products?

**A:** We are not aware of withdrawal symptoms. However, the company recommends you consult with your supervising physician to discuss what's best for you considering your personal medical and dietary needs.

**Q:** What other options are available?

**A:** The company encourages you to have this very conversation with your physician.

**Q:** I have other questions – where do I go?

**A:** Please call our call center at 866-667-1461 between the hours of 9am ET and 9pm ET Monday through Friday and 9am ET and 6pm ET Saturday and Sunday.

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